

2020 **VENDOR** GUIDE

A Complete directory of Vendors in the eCommerce Fraud Industry



THE LEADING FRAUD PREVENTION VENDORS FOR 2020

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____ ABOUT US



Merchant Fraud Journal is an independent and unbiased publication dedicated to empowering online sellers to greatly reduce the impact of eCommerce fraud on their businesses. Its core mission is to break the silos surrounding merchants' internal fraud prevention processes by bringing together industry professionals to share their knowledge with one another.

We seek to fill that gap by being a resource that collects insight from industry thought leaders and fraud prevention tool experts on topics such as chargebacks, false positive declines, account takeover fraud, friendly fraud, data breaches and more. Our goal is to help honest businesses quickly understand their security options and take action, so they can get back to focusing on their core business activities.

WHY WE PREPARED THIS GUIDE

The goal of this document is to assist merchants in identifying vendors that can help in solving fraud related problems. We've collected information on over 300 vendors that are operating in the industry in anything from fraud detection platforms, account takeover solutions, chargeback representation and more. We do realize that there is a lot of overlap between various vendors in that some may address multiple issues. As such you may notice some vendors listed in multiple categories.

We've worked hard to collect the right information however if you notice something incorrect, missing or needs updating please let us know at

 $\underline{directory@merchantfraudjournal.com}.\\$



OVER 300
COMPANIES
IDENTIFIED AND
CATALOGUED

CHARGEBACK REPRESENTMENT

Companies in this category help merchants to fight chargebacks. They aid in the post-chargeback representment process in a number of ways. One is to guide merchants towards building an internal process that identifies and collects all of the relevant information required to win a dispute. In addition, they will help prepare a merchant's case using industry best practices to ensure as high a win rate as possible.

FEATURED VENDORS



Company Name: Chargebacks911 **Website:** <u>www.chargebacks911.com</u>

Contact Details

info@chargebacks911.com

Phone Number: 1-877-634-9808

Chargebacks911® is a dynamic risk management and chargeback remediation firm developed by merchants, for merchants. We dynamically help card-not-present merchants address both sides of the chargeback issue—prevention and representment. We don't just claim to be experts in chargeback reduction or responding to disputes: we've taken our experience as merchants and our expertise as industry leaders to create proprietary technologies and services that simply did not exist before ... and have not been surpassed by any other source.



Company Name: Chargehound **Website:** www.chargehound.com

Contact Details:

sales@chargehound.com

Chargehound is a comprehensive chargeback solution that makes handling disputes easy. Our unique system ensures dispute responses are free of human error, complete, and submitted on time. One-on-one support and thorough documentation ensure your Chargehound setup is quick and easy. Since Chargehound integrates securely and natively with Braintree, PayPal, Stripe, and Vantiv, automating your chargebacks is a breeze.



Company Name: Midigator Website: www.midigator.com

Contact Details:
Contact@midigator.com

Midigator is a technology company dedicated to removing the complexity of payment disputes. We believe the challenge of running a business should be delivering great products or services, not managing payment risk. Midigator helps your business get back to business.

ADDITIONAL VENDORS

Company	Website
Chargeback	www.chargeback.com
Chargeback Expertz	www.ChargebackExpertz.com
Chargeback Gurus	www.ChargebackGurus.com
Chargeback Help	www.ChargebackHelp.com
ChargebackOps	www.ChargebackOps.com

DATA SECURITY

Companies in this category help eCommerce merchants keep the sensitive personal and financial data they collect from customers secure. They specialize in a variety of areas including cloud security, software compliance, anti-money laundering, application security, security monitoring and reporting, and more. Merchants can use them to help with compliance issues arising from directives such as GDPR and PSD2.

FEATURED VENDORS



Company Name: Shufti Pro **Website:** <u>www.shuftipro.com</u>

Contact Details: sales@shuftipro.com
Phone Number: +44-01225290329

Shufti Pro is a global identity verification provider that can verify individuals and businesses alike. With a worldwide coverage we offer services ranging from KYC, AML, Proof of Address, KYB, -2Factor Authentication and much more.

imperva

Company Name: Imperva
Website: www.imperva.com
Contact Details: info@imperva.com

Phone Number: +1 (866) 926-4678

Imperva is a cyber security software and services company which provides protection to enterprise data and application software. Our mission is to protect your critical assets from the ever-changing attacks of cybercriminals. Imperva is an analyst-recognized, cybersecurity leader championing the fight to secure data and applications wherever they reside.

ADDITIONAL VENDORS

Company	Website
ALTR	www.altr.com
AppKnox	www.appknox.com
Barracuda	www.barracuda.com
Code42	www.code42.com
Duo Security	www.duosecurity.com
Egnyte	www.egnyte.com
FortiGate NGFW	www.fortinet.com
IBM	www.ibm.com
PermiterX	www.permiterx.com
Sophos	www.sophos.com
StackRox	www.stackrox.com
Symantec	<u>www.symantec.com</u>
TeskaLabs	www.teskalabs.com
ThreatMetrix	www.threatmetrix.com
Zeguro	www.zeguro.com

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IDENTITY VERIFICATION

These companies help merchants to better identify the true identity behind an account. They do this in a variety of ways, including using cross-industry consumer behavioral data, KYC and AML services, artificial intelligence, online behavior, and more. They can be used to identify fraudulent accounts before chargebacks occur, while still streamlining experiences for legitimate customers.

FEATURED VENDORS



Company Name: Fraud.net
Website: www.fraud.net
Contact Details sales@fraud.net
Phone Number: 1-866-971-2030

Fraud.net is a leader in Al-powered enterprise risk intelligence. Its award-winning fraud detection platform helps digital businesses to quickly identify transactional anomalies and pinpoint fraud using artificial intelligence, big data and live-streaming visualizations. Fraud.net's platform was designed to combat hard-to-detect fraud at digital enterprises in the e-commerce, travel and financial services sectors.



Company Name: iovation, a

TransUnion Company

Website: www.iovation.com
Contact Details: info@iovation.com
Phone Number: 1-(503) 224-6010

Information is a powerful thing. At TransUnion, we realize that. We are dedicated to finding innovative ways information can be used to help individuals make better and smarter decisions. We help uncover unique stories, trends and insights behind each data point, using historical information as well as alternative data sources. This allows a variety of markets and businesses to better manage risk and consumers to better manage their credit, personal information and identity.



.Company Name: ImageWare Inc

Website: www.iwsinc.com

Contact Details: sales@iwsinc.com
Phone Number: 1-858-673-8600

ImageWare Systems, Inc. provides end-to-end digital identity proofing, authentication and management solutions as a cloud SaaS and on-premises. The company's Digital Identity Platform provides customers and partners with access to its patented technology for ultra-scalable and anonymous biometrics using nearly any vendors' biometrics. ImageWare Systems solves the problem that is responsible for over 80% of corporate data breaches by replacing or strengthening passwords with your choice of biometrics and other multi-factor authentication methods providing the highest level of user assurance, security and convenience.

ADDITIONAL VENDORS

Company	Website
Acuant	www.acuantcorp.com
B-Secur	www.b-secur.com
easyID	www.easyid.com
Ekata	www.ekata.com
Experian	www.experian.com
GeoGuard	www.geoguard.com
ID Insight	www.idinsight.com
ID Merit	<u>www.idmerit.com</u>
ldenfy	www.idenfy.com
Identidata	www.identidata.io
Identiq	www.identiq.com

Company	Website
Idology	www.idology.com
iproov	www.iproov.com
Jumio	www.jumio.com
miiCard	www.miicard.com
OneVisage	<u>www.onevisage.com</u>
Passfort	<u>www.passfort.com</u>
Sedicii	www.sedicii.com
Socure	<u>www.socure.com</u>
Sthaler	www.sthaler.com
Tento	www.tento.com
Trulioo	www.trulioo.com
Trustev	www.trustev.com

BEHAVIORAL BIOMETRICS

These companies specialize in authenticating users by verifying their behavioral patterns. They learn how a user interacts with a site for parameters such as keyboard-typing, scroll-velocity, touch pressure and finger size, and can then check that behavioral pattern whenever the account is in use. Merchants can use them to add a strong layer of behind the scenes security that does not interfere with the customer experience.

FEATURED VENDORS



Company Name: Nethone Website: www.nethone.com

Contact Details contact@nethone.com

Phone Number: 1-877-634-9808

Nethone is the global leader in Al-driven Know Your Users (KYU) solutions that help enterprises from all around the world convert cyberthreats into well-informed, profitable decisions. From world-class fraud prevention, through real-time adaptive customer segmentation and retention tools, up to account takeover detection based on advanced behavioural biometrics, Nethone services simultaneously protect bottom lines and elevate profits of forward-looking businesses.



Company Name: Onfido Website: www.onfide.com

Contact Details: Sales@onfido.com

Onfido is building the new identity standard for the internet. Our Al-based technology assesses whether a user's government-issued ID is genuine or fraudulent, and then compares it against their facial biometrics. That's how we give companies like BBVA, Zipcar and Bitstamp the assurance they need to onboard customers remotely and securely. Our mission is to create a more open world, where identity is the key to access.

ADDITIONAL VENDORS

Company	Website
Amplitude	www.amplitude.com
BioCatch	www.biocatch.com
Cooladata	www.cooladata.com
CyberTronica	www.cybertronica.com
Forter	www.forter.com
Glew	www.glew.io
MixPanel	www.mixpanel.com
NuData Security	www.nudatasecurity.com
Palo Alto Networks	www.paloaltonetworks.com
Retail Automata Analytics	www.retailreco.com
Riskified	www.riskified.com
Sift	<u>www.sift.com</u>
Signifyd	www.signifyd.com
Splunk	www.splunk.com
ThreatMetrix	www.threatmetrix.com

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DATA PROVIDERS

These companies specialize in providing merchants the data needed to enrich fraud prevention models. They allow merchants to gather information about the identity alleged to be behind an account such as phone records, social media profiles, email addresses, etc. All the merchants below also follow relevant legal rules regarding user privacy.

FEATURED VENDORS



Company Name: Identiq Website: www.identiq.com

Contact Details: hello@identiq.com
Phone Number: (+1) 212 365 5638

At Identiq, we're solving the identity validation problem by creating a completely anonymous, distributed network that allows its members to validate new users, and vouch for ones they already know. Most importantly, all this is done without sharing any user data or identifiable information whatsoever.

ADDITIONAL VENDORS

Company	Website
1010Data	www.1010data.com
AdSquare	www.adsquare.com
Amex Advance	www.americanexpress.com
BigDBM	www.bigdbm.com
Cardlytics	www.cardlytics.com
Connexity	www.connexity.com
Datonics	www.datonics.com
Emailage	www.emailage.com
Epsilon	<u>us.epsilon.com</u>
Fable Data	www.fabledata.com
Facteus	www.facteus.com
Fidall	www.fidall.com
GrowByData	www.growbydata.com
HIvewyre	www.hivewyre.com
IRI Data Cloud	www.iriworldwide.com
LifeSight	www.lifesight.io
LOB	www.lob.com
MasterCard Advisors	www.mastercardservices.com
MaxMind	www.maxmind.com/en/
Navegg	www.navegg.com
Nielsen	www.nielsen.com_
Numerator	www.numerator.com

Company	Website
Peekd	www.peekd.ai
PipeCandy	www.pipecandy.com
Premise	www.premise.com
PriceStats	www.pricestats.com
Quantium	www.quantium.com
Rakutan Intelligence	www.rakutenintelligence.com
RateMetrics	www.ratemetrics.com
Rippll	www.rippll.com
Salviol	www.salviol.com
Scrapehero	www.scrapehero.com
Shopper Intelligence	www.shopperintelligence.com
Statista	www.statista.com
TXN	www.txn.com
Visa Audiences	<u>usa.visa.com</u>
WGSN	www.wgsn.com/en/
Whitepages	www.whitepages.com
Wult	www.wult.io

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FRAUD PREVENTION PLATFORMS

These companies are full-service, machine learning/Al eCommerce fraud prevention solutions. Many of them offer merchants the ability to offboard fraud prevention entirely, or hybrid services where a merchant's fraud team can receive a risk score and manually approve or decline an order. These companies also allow merchants to benefit from a network effect, by which the insights the company's algorithms gains by reviewing orders across all of their customers can be used to help prevent fraud at each one individually.

FEATURED VENDORS



Company Name: ClearSale Website: www.clear.sale Contact Details: David Fletcher_

Sr. VP of Sales

Email: david.fletcher@clear.sale
Phone Number: +1 (786) 538-4239

ClearSale is a global fraud protection company with the mission of helping e-commerce retailers stop fraud, sell more, and create better customer experiences. ClearSale has been delivering the industry's highest order approval rates and lowest false positive rates for more than 15 years; it is the only complete fraud solution that addresses chargebacks AND false declines — ensuring that merchants can maximize revenue and approve every order that good customers place. Through ClearSale's proprietary system, clients receive the power of cutting-edge statistical and machine learning technology, combined with the strength of the world's largest team of specialized in-house fraud analysts.



Company Name: Forter Website: www.forter.com

Contact Details: Tom Stevenson

UK Sales Director

Email: tom.stevenson@forter.com
Phone Number: +44 (0) 7787 298 839

Forter's mission is to build trust in e-commerce by eliminating fraud for online merchants and marketplaces. To do this, we deliver highly accurate and fully automated fraud prevention in real time. Forter's End-to-End identity-based fraud prevention solution protects e-commerce merchants and marketplaces during every stage of the customer lifecycle with real-time notifications of fraud instances at both the account level and the point of transaction. By using a completely automated process rather than relying on timely and inefficient manual reviews of data, Forter is the only company able to provide real-time decisions that identify suspicious behaviour and catch fraudsters before they strike, all while providing full chargeback coverage.



Company Name: Signifyd Website: www.signifyd.com

Contact Details: sales@signifyd.com
Phone Number: 1 (866) 893-0777

Signifyd empowers fearless commerce with its end-to-end commerce protection platform. Powered by the Signifyd Commerce Network, its advanced machine learning engine is able to protect merchants from fraud, consumer abuse and revenue loss caused by barriers in the buying experience. Signifyd leverages big data, machine learning and expert manual review to provide a 100 percent financial guarantee against fraud on approved orders. This shifts fraud liability away from ecommerce merchants, allowing them to increase sales and open new markets while reducing risk. Signifyd was included among Deloitte's 2019 North America Technology Fast 500 and CB Insights 2019 AI 100 List.



Company Name: Simility, a PayPal

Service

Website: www.simility.com

Phone Number: +1 949-415-9798_ Contact Details: sales@simility.com Simility, a PayPal service, offers real-time risk and fraud decisioning solutions to protect global businesses. Simility's offerings are underpinned by the Adaptive Decisioning Platform built with a data-first approach to deliver continuous risk assurance. By combining artificial intelligence and big-data analytics, Simility helps businesses seamlessly orchestrate decisions to reduce friction, improve trust, and solve complex fraud problems. Built by industry veterans, Similty is trusted by some of the world's leading consumer brands across financial services, payment processors and commerce merchants. For more information on Simility, visit Simility.com

FRAUD PREVENTION PLATFORMS (CONTINUED)



Company Name: Covery Website: www.covery.ai Contact Details

sales@covery.ai

Phone Number: +38 093 217 4803

Covery is a fraud prevention platform for risk analysts, payment managers, AML specialists, BI professionals, and data scientists. Our main idea was to create a simple tool that can cover all business needs starting from chargebacks prevention to AML / PEPs screening, and revenue increase. Our key services are:

- Risk assessment enhancement
- Fraud detection and prevention
- KYC&AML procedures automation
- Device Fingerprinting
- Transaction analysis



Company Name: Vesta Website: www.trustvesta.com

Contact Details: Sales@trustvesta.com
Phone Number: 1-503-790-2500

Vesta began in 1995 as a pioneer in processing fully guaranteed card-not-present (CNP) payment transactions for the telecommunications industry. Since then, we've expanded our position as the leader in secure digital payments and fraud prevention in the global telecom sector and beyond in the digital marketplace. Using technology, data-science and know-how, we enable our customers to eliminate fraud, approve more transactions and consistently boost revenue.

ADDITIONAL VENDORS

Company	Website
Arkose Labs	www.arkoselabs.com
Cash Shield	www.shield.com
CyberSource	www.cybersource.com/en/
Distill Networks	www.imperva.com
FCase	www.fcase.io
FeatureSpace	www.featurespace.com
Feedzai	www.feedzai.com
Fraud.net	www.fraud.net
Fraugster	www.fraugster.com
IdentIQ	www.identiq.com
IdentityMind	www.identitymindglobal.com
lovation	www.iovation.com
Kount	www.kount.com
Nethone	www.nethone.com
NS8	www.ns8.com
NuData Security	www.nudatasecurity.com
Paygilant	www.paygilant.com
Pixalate	www.pixalate.com
Precognitive	www.precognitive.com

Company	Website
Ravelin	www.ravelin.com
Risk Ident	www.riskident.com/en/
Riskified	www.riskified.com
SAS Fraud Management	<u>www.sas.com</u>
SEON	<u>www.seon.io</u>
Sift	<u>www.sift.com</u>
ThirdWatch	www.thirdwatch.ai
Trustev	www.transunion.com
Zensed	www.zensed.com

PAYMENT SOLUTIONS

Companies in this category help merchants process payments, while also offering additional fraud protection services. They specialize in a variety of services including payment processing, help with order risk evaluation, and guidance for managing consumer data. Many also offer help with regulatory concerns such as preventing identity theft and money laundering.

FEATURED VENDORS



Company Name: Stripe
Website: www.stripe.com
Contact Details: info@stripe.com

Stripe processes payments from 195 countries for every industry, company size, and business model. Even if a card is new to your business, there's an %89 chance it's been seen before on the Stripe network. Stripe Radar ingests data from every layer of the financial stack and integrates data from checkout flows, rich payments data, and info from card networks and banks to assess fraud risk. Radar is built for global internet businesses facing evolving fraud threats. We constantly tweak our algorithms, test which attributes are most relevant, and generate compound signals to help precisely identify and block fraud.



Company Name: Adyen Website: www.adyen.com

Contact Details: <u>Sales@adyen.com</u> Phone Number: +1 (415) 367 1502 A single payments integration to tackle fraud. Easily detect fraud online, in store, in app and wherever else your business goes next using an all-in-one payments platform. All data is in one place so you can enhance shopping experiences, improve brand loyalty and easily increase conversions. Reduce manual work and gain full visibility of your transactions using a smart fraud system that combines rule based components with the latest in machine learning.

ADDITIONAL VENDORS

Company	Website
3DCart	www.3dcart.com
Affirm	www.affirm.com
Arrow Payments	www.arrowpayments.com
Bolt	www.bolt.com
CartRover	www.cartrover.com
Ecwid	www.ecwid.com
Knox Payments	www.knoxpayments.com
Monei	www.monei.net
NewGen Payments	www.newgenpayments.com
PayBright	www.paybright.com
PayPal	www.paypal.com
Pineapple Payments	www.pineapplepayments.com
PrestaShop	www.prestashop.com/en/
Square	www.squareup.com/us/en/
Tipalti	www.tipalti.com

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Connect with us for more details: Dan Moshkovich Dan@merchantfraudjournal.com

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